

totalent

PARTNER

PACKAGE

ToTalent.eu

The professional, growing platform
for Europe. It is all about
Total Talent Management
and Total Talent Acquisition.

Would you prefer to have a chat about the partnership possibilities? Please contact Valérie van der Ven, our Partner Succes Manager, at +31 6 21 96 97 99 or valerie@werf-en.nl.

	PARTNERSHIP	PREMIUM	
 <p>WEBSITE</p>	Logo homepage	✗	✓
	Logo partner page	✓	✓
	Profile page	✓	✓
	Business video on profile page	✗	✓
	1 interview and article by our Editor-in-Chief	✓	✓
	1 article rewritten by our Editor-in-Chief	✓	✓
	Extra article rewritten by our Editor-in-Chief	✗	✓
	Submit your events to our agenda	✓	✓
 <p>SOCIAL MEDIA</p>	Articles on our social media channels	✓	✓
	Ask for specific post on our social media channels	✗	✓
 <p>MAILING</p>	Logo in ToTalent newsletter (once per month)	✗	✓
	Logo in partner newsletter ToTalent (once per month)	✓	✓
 <p>EVENTS</p>	2 (digital) tickets ToTalent Live	✓	✓
	2 extra (digital) tickets ToTalent Live	✗	✓
	Preferred partner for ToTalent events	✓	✓
 <p>MODULES</p>	1 module	✓	✓
	1 extra module	✗	✓
 <p>PARTNER UPDATE</p>	4 meetings a year with partner manager (30 min.)	✓	✓
	12 meetings a year with partner manager (30 min.)	✗	✓

INVESTMENT PER YEAR

€ 3.000

€ 5.000

PARTNERSHIP: choose 1 module

PREMIUM: choose 2 modules

- **20.000 banner views**

Size 728 x 90

Size 300 x 250

- **2 advertorials in the ToTalent newsletter**

High resolution image with a maximum of 40 words

1. ADVERTISING



2. CONTENT



- **2 articles (re)written by our Editor-in-Chief**

- **1 article about your own event**

- **3 live social media posts by our Editor-in-Chief**

Including your own picture

3. EVENTS



4. LEAD GENERATION



- **2 whitepaper with an article by our Editor-in-Chief**

- **1 video interview digital or on location**

Maximum of 2 hours

- **1 article about the video interview by our Editor-in-Chief**

5. VIDEO



6. PASSE PARTOUT



- **2 tickets for all ToTalent (digital) events**

You can add an extra module for € 1250,- each.

Only available together with a partnership.

TARGET AUDIENCE

**(Senior)
recruiter**

**Recruitment
Managers**

Freelancer

**CEO/
Founder**



**HR Business
partner**

**Marketing
advisor**

**Talent
acquisition
leader**

HR Manager

NUMBERS BASED ON OCTOBER 2021











3.000 Unique visitors every month

00:02.51 Average time on page

430 Subscribers newsletter, 2 times a month

50 Recruitment leaders in a community

COVERAGE

Country	% Users	
 Netherlands	25%	
 United States	20%	
 United Kingdom	10%	
 France	5%	
 Germany	5%	



[VIEW OUR PARTNERS](#)

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about total talent acquisition

totalent *live*

The European Recruitment Leadership Event



In addition to our collaborations, we do also organize the event **ToTalent Live**.

Insights you can't miss

Hosted by the renowned Hung Lee, ToTalent Live 2022 will be a one-day event. We're taking strategic recruitment topics and presenting you with some of the very best insights you could possibly think of. For an impression of last year's event, have a look at the review.

We would like to collaborate with you for our next edition on **Thursday 24 March 2022**.

Interested?

Please contact our Partner Success Manager Valérie van der Ven at +31 6 21 96 97 99 or via valerie@werf-en.nl

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